



FOR IMMEDIATE RELEASE

**CABLEVISION CUSTOMERS WILL BE REIMBURSED FOR PURCHASING
LIVE WORLD SERIES GAMES ONLINE FROM MLB.COM**

BETHPAGE, NY, October 27, 2010 – Cablevision Systems Corp. (NYSE: CVC) today announced that its customers can watch World Series games live on the Internet through MLB.com and the company will fully reimburse the cost of the online coverage.

MLB.com's 2010 Postseason.TV package features live coverage of all World Series games and includes the option of choosing from eight different fixed camera angles and displaying up to four cameras on the screen simultaneously, along with in-game highlights and other enhancements.

Customers who purchase the package and forward their purchase confirmation to Cablevision will have a \$10 credit applied to their monthly bill within two billing cycles.

About Cablevision

Cablevision Systems Corporation is one of the nation's leading telecommunications, media and entertainment companies. In addition to its Optimum-branded cable, Internet, and voice offerings, the company owns and operates News 12 Networks, MSG Varsity and Newsday Media Group. Cablevision's assets also include Rainbow Media Holdings LLC and its programming and entertainment businesses, AMC, IFC, Sundance Channel, WE tv and IFC Entertainment, as well as Clearview Cinemas. Additional information about Cablevision is available on the Web at www.cablevision.com.

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